Ideation workshop for MindSphere

Create an actionable use case with the support of MindServices experts

Description
In this systematic workshop, identify how the Internet of Things (IoT) can unleash new revenue streams and business intelligence across your organization. Sit down with our team to take a deeper look at how MindSphere as an IoT solution can address your business challenges and help you reach your goals. By the end of this workshop, obtain a defined use case to take the next steps towards your MindSphere solution.

The workshop methodology has been developed by our experienced MindServices business and technical experts to deliver a thoroughly developed use case.

Objective
• Obtain actionable use cases as a basis for your MindSphere solution

Content
• Overview of MindSphere

• Identify business goals and challenges

• Generate ideas for possible use cases

• Define a use case, including:
  – Configuration of parameters
  – Build up analytics
  – Testing and commissioning of the data sent into MindSphere

• Next steps and considerations for developing your use case into an IoT solution

Delivery structure
Prior to the workshop we will conduct a phone interview to understand your business requirements and discuss the areas of responsibility of the stakeholders in the workshop.

In the workshop, the business goals and challenges are jointly identified to serve as the basis for future use cases. Participants will be split into small groups relevant to their area of responsibility, and will capture information and generate ideas for possible use cases.

Following a structured methodology, the selected use case for each group will be developed to consider the technical requirements of the solution. An evaluation of the requirements will be carried out to make sure the identified business goal can be achieved. A summarized view of the results from each phase of the workshop will confirm that all important information is captured for future discussions.

Target groups
• Businesses starting their IoT journey that wish to develop a use case for a MindSphere based solution

Number of participants
• Maximum of 16 people, ideally use-case stakeholders

Prerequisites
• Relevant information to develop a use case

Duration
• One day

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